

Baby Health Product, Healthcare IT, and SaaS Companies Picked for Final Due Diligence for the Top Investments at Investor Showcase for Underrepresented Founders

August 21, 2023 (Atlanta, GA) - Dr. Noze Best and Care Sherpa will enter into final due diligence for the top investments from ACCESS, [an entrepreneurship program](#) that focuses on capital, coaching, and connections for minority- and women-owned businesses in the Southeast US.

Headquartered in Nashville, TN, [Care Sherpa](#) elevates the patient experience and revenue for medical services. It provides a tech-enabled revenue growth service that maximizes healthcare conversions for patients utilizing personalized Ai, intelligent automation, and live-agent concierge services to create the fastest conversion experience for patient leads.

Based in Atlanta, [Dr. Noze Best](#) is the baby tech company that is modernizing the baby nursery and empowering parents to keep their children safe with health and wellness products.

[Pruuvn](#), also an Atlanta-based HRTech company, supports the gig economy by providing innovative tools that use AI and blockchain technology. Its goal is to simplify the process of verifying and onboarding contractors while ensuring compliance. It will also enter final due diligence for an investment from the program.

There were six finalists that pitched on Saturday, August 19 at Atlanta Tech Village in Buckhead. The companies were from Atlanta, GA; Savannah, GA; and Nashville, TN.

The following companies were also finalists and under consideration pending further due diligence and completion of fundraising for ACCESS 2023:

- [Corstrata](#) is revolutionizing wound and ostomy care by providing technology-enabled telehealth services, ensuring access to certified specialists for the 8 million individuals with chronic wounds and ostomies.
- [MyUTI](#) is a modern pelvic health company, pioneering precision medicine for pelvic health. Starting with advanced testing and treatment guidance for the second most common infection in the US - Urinary Tract Infections.
- [ValetPress](#) is developing a procurement and managed laundry service platform that enables companies to order, manage, schedule, and track their orders & services from anywhere, anytime.

These companies were vetted through a formal process out of three dozen applicants and were announced as finalists in June. Leading up to the final, each company was assigned two coaches that provided mentorship for the founders.

The judges included Sid Mookerji, founding partner of Silicon Road Ventures; Lavonya Jones, HBCU.vc and Morehouse College; Karen Robinson Cope, Managing Partner, Mara6; and Baheejah Crumbley, Investment Associate from Collab Capital.

ACCESS launched in 2020, is a diversity and inclusion program that aims to pave in-roads for minority and women-owned businesses to build their companies and networks in Atlanta and the Southeast.